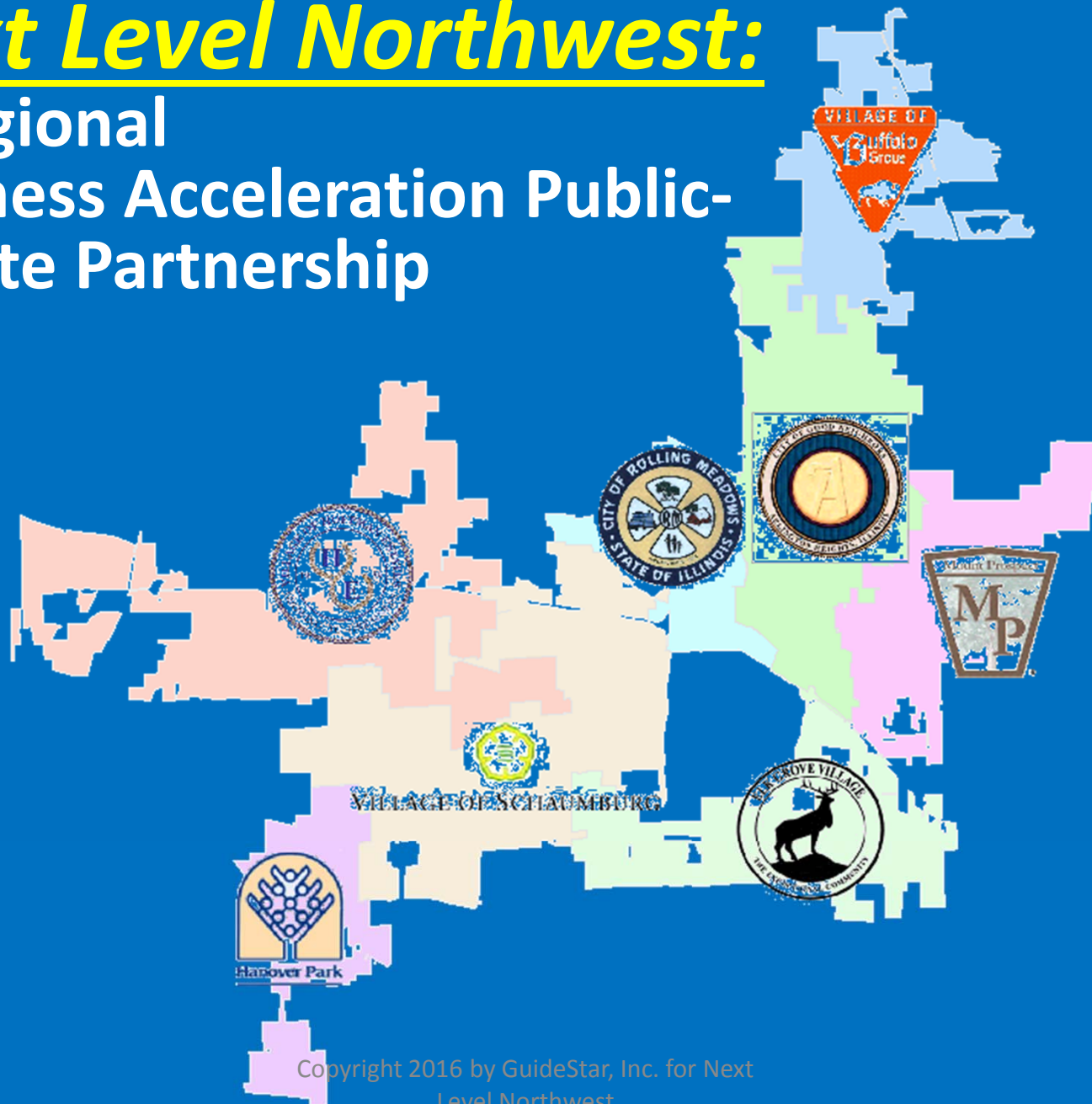
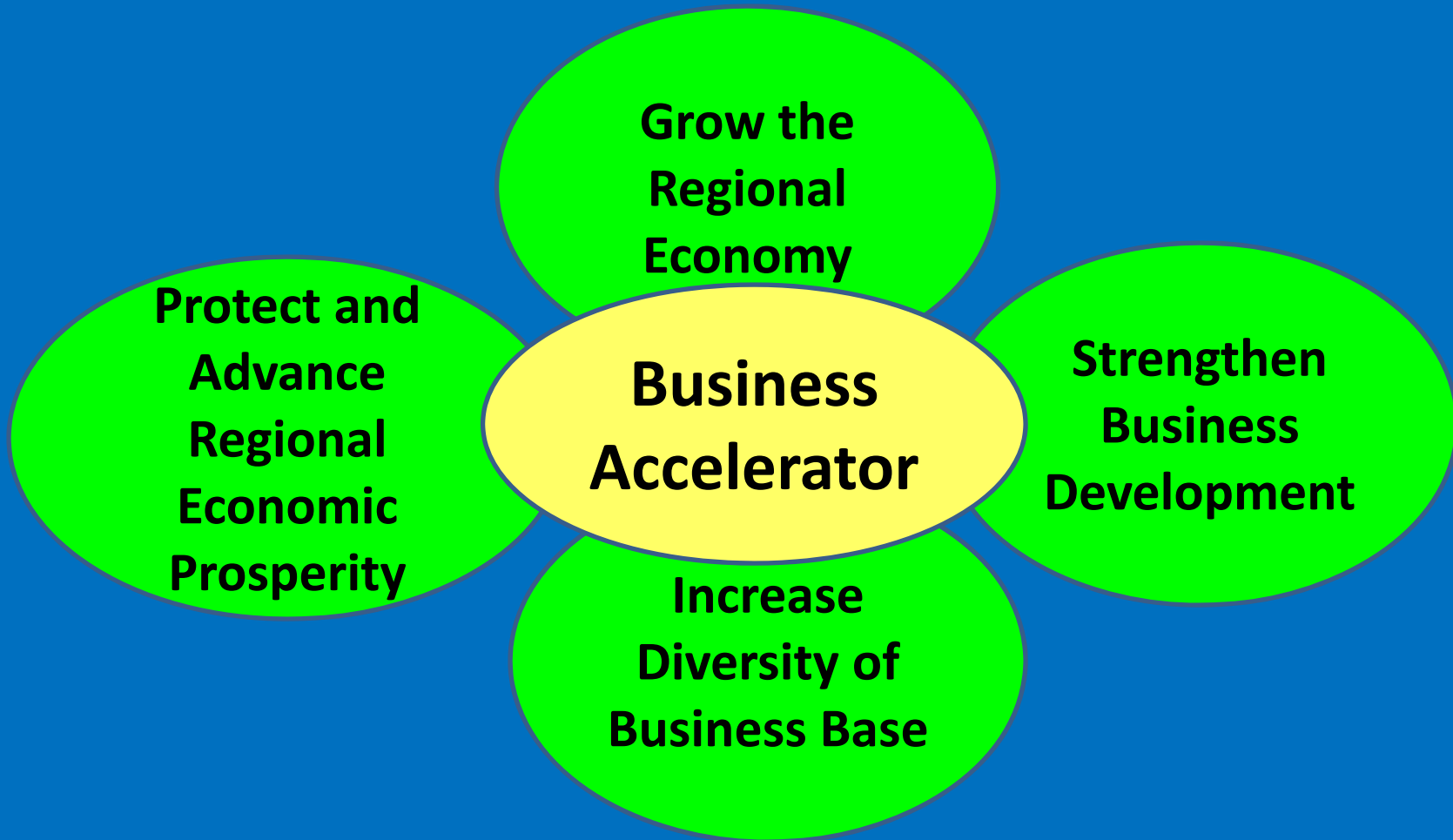


Next Level Northwest:

A Regional Business Acceleration Public- Private Partnership



Strategic Goals



Strategic Goals

- ✓ Government investment in accelerating small businesses has a 400% ROI
(*Public Management Magazine*)
- ✓ By working together, the collective business resources within our communities will accelerate business growth for the region
- ✓ Focus on existing Stage 2 businesses that are positioned for growth



Outcome: Business Growth and Sustainability

Leadership Structure

- **Board of Directors**
 - 8 Municipal Representatives (one from each community)
 - 4-8 Private Sector Business Leaders
 - Executive Board: President, Vice President, Secretary, and Treasurer (consists of the 12-16 members on the Board)
 - Focus: Organizational Leadership, Alignment, and Risk Management
 - Ensures Effective Guidance and Planning Occurs
 - Core Functions: Strategic Planning and Master Plan, Corporation Management, Oversight and Audit, and Risk Management
- **Coach**
 - Selected by Board of Directors based on defined Client needs
 - Guides client in detailed assessment of business operations, financials, and overall performance
 - Helps design action plan with Client
 - Meets weekly with Client for up to 120 days

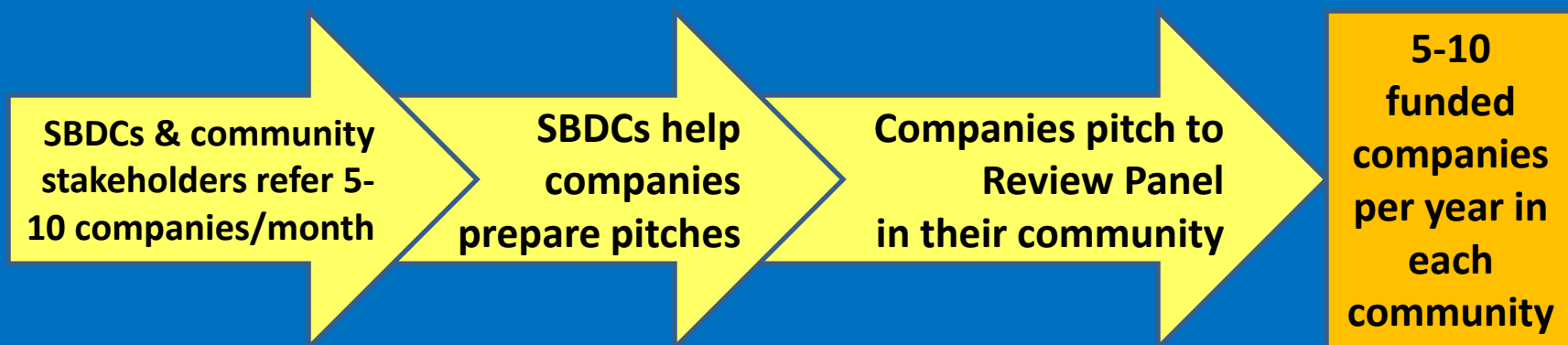
Integration Strategy

Phase 1: Accelerator Engagement	Preparatory Business Plan Development
	Formal Application Process
	Competitive Selection Process
	<ul style="list-style-type: none"> Financial Award Execution of Improvement Plan Assigned Coach
Phase 2: Ongoing Business Development	<ul style="list-style-type: none"> Formal Mentoring Commitment to Excellence Innovation and Growth
	<ul style="list-style-type: none"> Engage Best Practices Build Relationships with committed leaders Network throughout Region Access Thought Leaders

Program Assets:

- Coaching and mentorship throughout, and beyond, the program's duration
- Advisement on a growth action plan
- Connection with local and regional resources
- Development of a network to enable the business greater opportunities for growth and stability moving forward

Targeted Recruitment Strategy



3-4 pitches x 5 meetings per year
(15-20 potential candidates per community)

Pitches: Businesses interested in applying for the program will “pitch” their idea to the Review Panel for consideration.

Review Panel: If the panel (made up of Village Staff and other stakeholders in the community) vets the referrals. If the review panel feels that the business has adequately prepared a growth plan and is ready to move forward, it can approve the candidate for the program.

Public Partners

Population: 396,473

***Potential Business Base:
20,000+***

