

Strategic Priorities for 2020-2021

These priorities and sub-priorities reflect the views of the Village Board identified at the July 9, 2019 Village Board goal setting session.

1. Identify, Explore, Enhance Revenue Sources While Monitoring Taxes
 - a. Identify potential new revenues not currently being utilized by the Village to offset State of Illinois actions and reduce the need for future property tax increases
 - b. Find ways to grow current revenues by facilitating additional activity in growth sectors of the economy
2. Review and Update Village Affordable Housing Strategy and Regulations
 - a. Develop a clear policy and plan for affordable housing in the Village
 - b. Create educational materials for the public and development community on Affordable Housing
 - c. Communicate how housing funds will be utilized
3. Continue Improving Building and Life Safety Processes and Customer Service
 - a. Identify specific opportunities for process and communications improvement
 - b. Identify strategies to support the further enhancement of the Building and Life Safety Department's capabilities
4. Increase Efficiencies throughout Village Processes and Procedures
 - a. Evaluate service provision for efficiencies
 - b. Eliminate redundant or ineffective procedures to ensure staff time is spent on adding value and productive endeavors
5. Enhance Business Development Efforts
 - a. Increase Marketing and Recruiting of Businesses
 - b. Encourage experiential businesses to develop in the Village
 - c. Address development opportunities throughout the Village, particularly in the Southtown and Uptown areas
 - d. Improve Village Gateways
 - e. Evaluate a Southtown entertainment district
6. Explore New Sustainability Initiatives
 - a. Explore an Electric Car Charger policy/program for public and private locations
 - b. Improve walkability for pedestrians
 - c. Enhance bike friendly initiatives
 - d. Evaluate recycling challenges
7. Continue with Infrastructure Improvement Efforts
 - a. Evaluate infrastructure to ensure proper investments are being made
8. Review Impact of Changes to Cannabis Laws
9. Find New Ways to Embrace Diversity within the Community and the Village Government