Section 30-902 Standards:

- a. Forbici Salon and Spa is requesting to hang two blade signs from the existing awnings of our storefront. We're requesting this variance because our location isn't highly visible to passing cars or foot traffic. We have an open field directly across from our storefront with no sidewalk and a parking garage directly to the south. Both limit the amount of visibility we receive. Furthermore, our business location on 7 South Highland Ave., Arlington Heights is not a throughfare. People walking or driving by the storefront are unable to see our location or current LED sign which is flush against the building wall. Based on the direction and flow of traffic, we would like the perpendicular blade signs which would be much more visible to foot traffic and passing vehicles and,
- b. If granted this variance, the blade signs will not create a traffic hazard since they will be hung perpendicularly under the metal support beams of the existing awnings with enough clearance for foot traffic on the sidewalk below. The distance of the existing awning beams hang 38.5" from the building storefront wall and 100" in height from the sidewalk to lowest part of the awning framework. When the width of the proposed blade signs is added to the existing distance of the awning framework, a clearance of 90" to the sidewalk is still available. This is only .5" inch short of the 8' requirement. Further, the existing awnings are recessed slightly into the storefront windows and away from the sidewalk and foot traffic. An existing bench is also located directly under one of the proposed blade sign locations (see previously submitted storefront photos), so the blade sign will not interfere with pedestrian travel since it will hang over the bench and away from foot traffic and,
- c. This variation will serve to relieve Forbici Salon and Spa from the difficulty of limited visibility due to our location as previously stated in (a) above and,
- d. The variation will not alter the essential character of the locality as they are small thin $22'' \times 10''$ white blade signs with the business logo only with matching black hardware and,
- e. The applicant's business cannot reasonably function under the standards of this Chapter.



SURROUNDING CONTEXT



right



left



across street

Reviewed For Code Compliance Village of Arlington Heights Digital Stamp

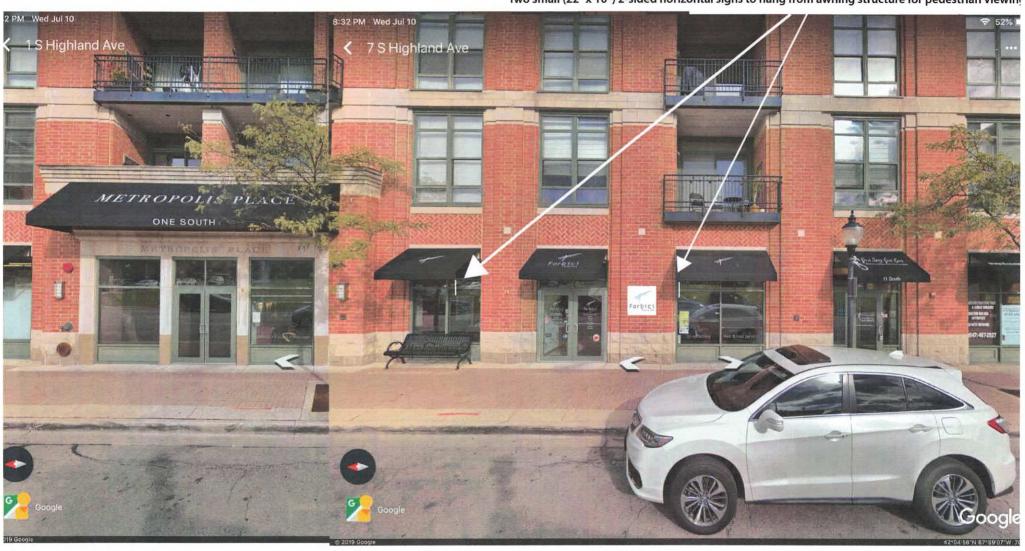






orbici Frontage 4, rev 8/14/2021

Two small (22" x 10") 2-sided horizontal signs to hang from awning structure for pedestrian viewing



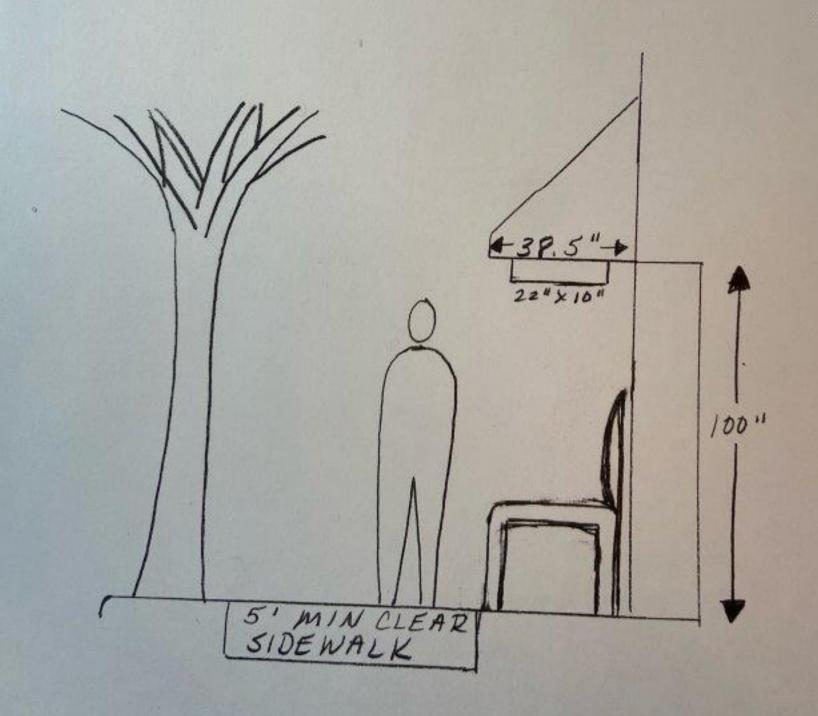
PROPOSED BLADE SIGN LOCATIONS

B

Suggested Forbici 2-sided sign hanging from awning structure. No drilling in awning structure. Black metal hangers rest around awning tubing. 22" x 10". 1/4" thick MaxMetal/Dibond material. Quantity 2 signs, one for each awning either side of entrance door.



The drawing below depicts the dimensions of the existing awning with proposed blade sign and clearance dimensions.



Forbicí SALON·SPA

Sign 21.47 x 10" Dimensions: Item # 669533 Model # N422-581

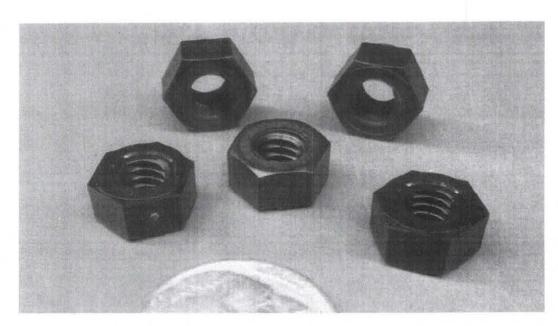
National Hardware 1 Count 1.12-in W x 3.29-in L x 1/4-in Dia Stainless Steel U-Bolt

No Reviews

Have an opinion? Help others decide. Write a Review Community Q&A View Now







Hi Jackie, awning sign specs:

22" x 10" signs

.25" thick MaxMetal

MaxMetal description: MAXMETAL 6mm is an aluminum composite material, engineered with two pre-painted sheets of .21mm aluminum bonded to a solid polyethylene core. What sets MAXMETAL 6mm apart from other MAXMETAL products is the .21mm thickness of the aluminum face and the thicker polyethylene core. Despite the increased thickness, MAXMETAL 6mm is still light in weight and is more durable than MDO and aluminum.

Digitally printed two sides .75" radius corners, two 5/16" holes top edge

Stainless Steel u-bolt hanging hardware to freely fit the awning crossbar with no drilling. See screen shot. U-bolts have been powder coated matte black. Black nylon exterior quality nuts purchased for use with u-bolts. See screen shots.

Thank you

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