

October 17, 2022

Steve Hautzinger AIA, Design Planner Village of Arlington Heights Department of Planning and Community Development

Consumers Credit Union – Ground Sign 950 E. Rand Road Arlington Heights, IL

Letter for Variation and Hardship Request

Chapter 30 - Section 30-902 Standards:

- 1. Standard: The peculiar difficulty or peculiar hardship is not self-created by the petitioner.
 - a. <u>Response</u>: The roughly triangular shape of the site created by the property lines and the presence of large trees lining Rand Road (which are being preserved during the building project) provides some peculiar difficulties with visibility for the new Consumers Credit Union in Arlington Heights. The site does not naturally provide good visibility to passers-by and patrons looking for the building. In order to make better use of a currently underutilized site, these shape and orientation challenges had to be accommodated.
- 2. The granting of the variation shall not create a traffic hazard, a depreciation of nearby property values or otherwise be detrimental to the public health, safety, morals, and welfare
 - a. <u>Response</u>: The proposed ground sign is not expected to create any sort of traffic hazard, nor will it cause a decrease in property values or be detrimental to the residents of Arlington Heights. The proposed sign is to be located far enough off the road that it will be visible without being a distraction to drivers. It meets signage requirements listed in Chapter 30 in terms of acceptable appearance and location in regard to setbacks from buildings and roadways. Plantings around the ground sign will blend in with the overall approved Landscape Plan for the Consumers Credit Union building. The proposed ground sign was also designed to be aesthetically pleasing to the area and will match the new Consumers Credit Union building that is currently under construction.
- 3. The variation will serve to relieve the applicant from a difficulty attributable to the location, topography, circumstances on nearby properties or other peculiar



hardship; and not merely serve to provide the applicant with a competitive advantage over similar businesses

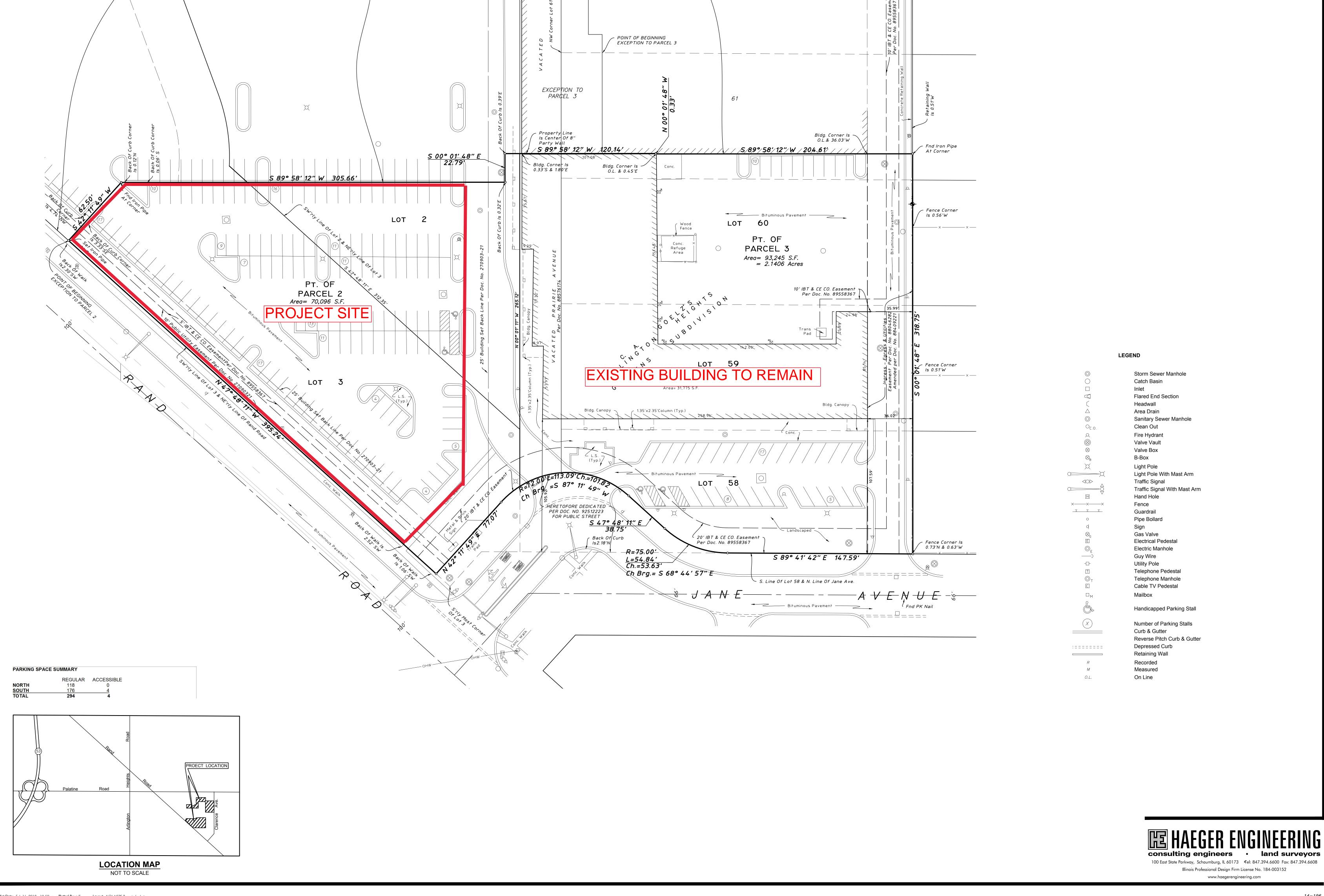
- a. <u>Response</u>: As mentioned in Standard #1, the site's shape, and orientation within the Southpoint Shopping Center, as well as the desire to preserve the mature trees lining Rand Road are the basis for this variation request. There is relatively low visibility from Rand Road for patrons searching for the site. The proposed sign is modest in size and complements the Consumers Credit Union building.
- 4. The applicant's business cannot reasonably function under the standards of this chapter.
 - a. <u>Response</u>: In order for Consumers Credit Union to operate a successful business, it must be visible to its customers. A dedicated ground sign would do a lot to improve the likelihood of customers easily finding this location, even though it is situated on a difficult site and concealed from view with mature trees. We ask the Village to consider a variation for this particular project.



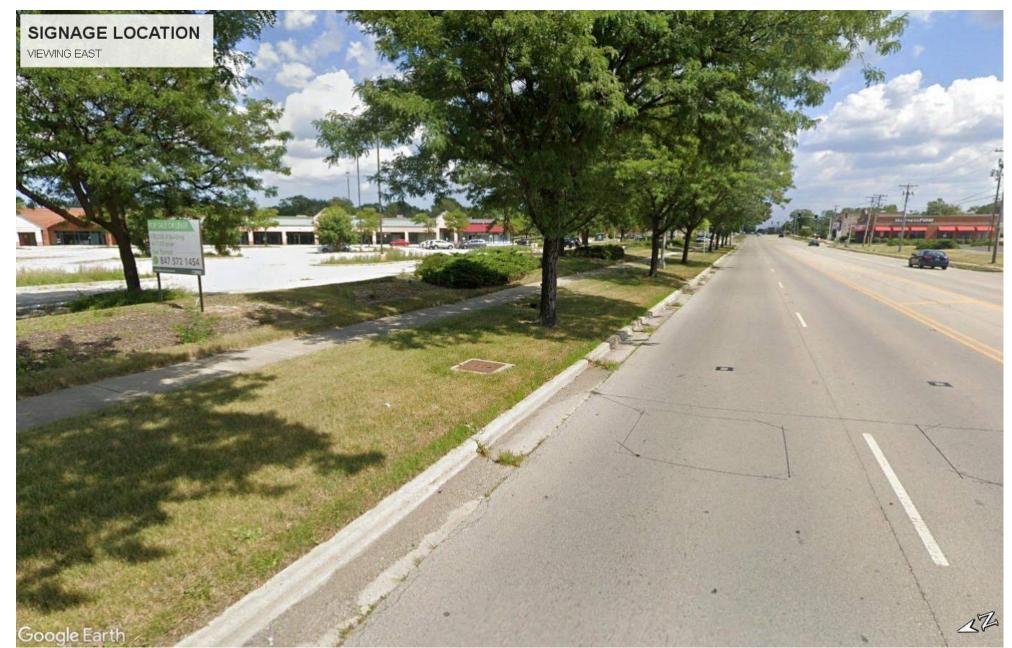
Google Maps



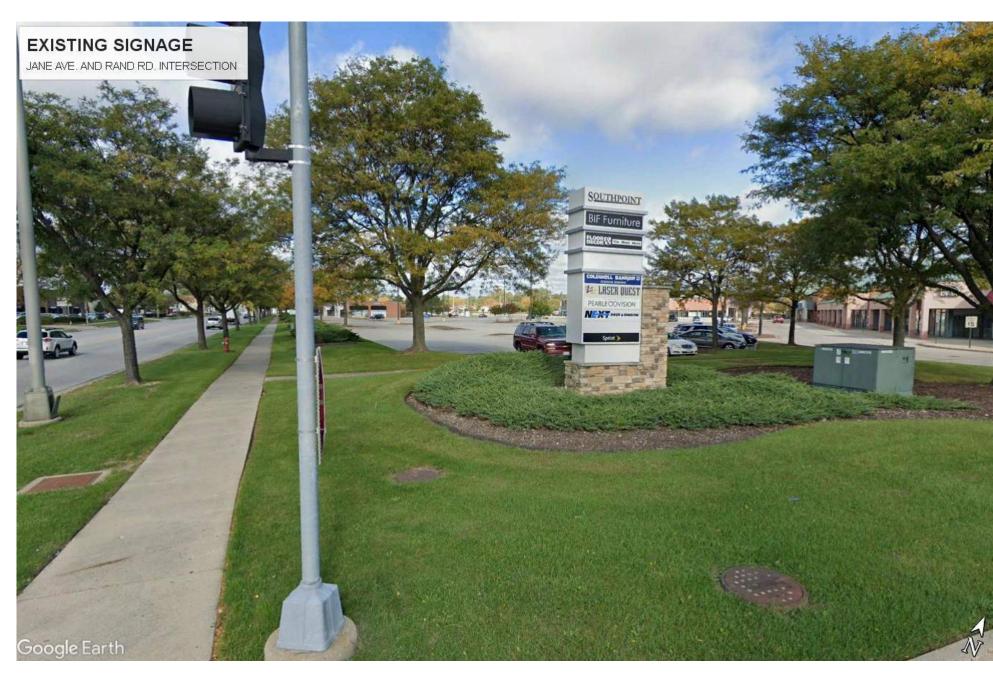
Imagery ©2021 Google, Imagery ©2021 Maxar Technologies, U.S. Geological Survey, USDA Farm Service Agency, Map data ©2021 100 ft



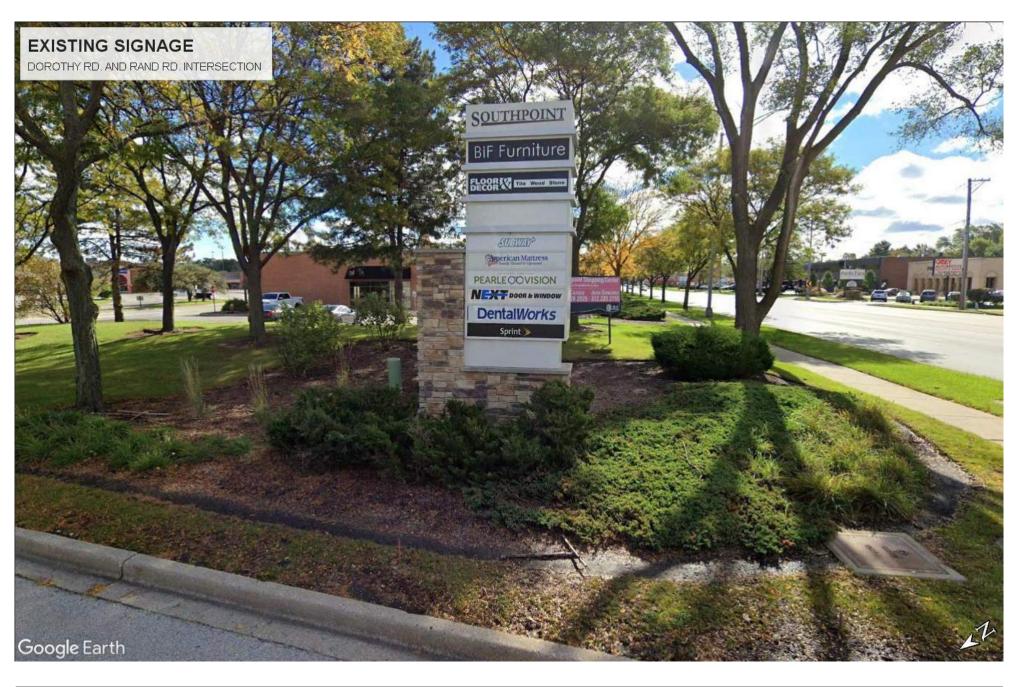
Plot Date: Feb 16, 2018 - 10:59am Plotted By: jeff- Layout: ALTA-NSPS Remainder Lots © 2018 Haeger Engineering, LLC File Name: C:\Users\jeff-\appdata\local\temp\AcPublish_3660\14196-ALTA-NSPS LTS- REMAINDER.dwg



PROPOSED SIGN LOCATION
VIEWING EAST FROM RAND ROAD



VIEWING NORTHWEST FROM INTERSECTION OF JANE AVE. AND RAND ROAD



VIEWING SOUTHEAST FROM INTERSECTION OF DOROTHY RD. AND RAND RD.



PROPERTIES WEST OF PROJECT SITE

VACANT - PREVIOUSLY SPRINT STORE - 720 E. RAND ROAD

NEXT DOOR & WINDOW - 718 E. RAND ROAD

AMERICAN MATTRESS - 712-714 E. RAND ROAD



PROPERTIES EAST OF PROJECT SITE
COLDWELL BANKER - 792 E. RAND ROAD
VACANT SUITE - 784 E. RAND ROAD
VACANT SUITE - 786 E. RAND ROAD



PROPERTY SOUTH OF PROJECT SITE
HABITAT FOR HUMANITY - 955 E. RAND ROAD



PROPERTIES SOUTH OF PROJECT SITE
QUILTERS DESTINATION / JANOME - 945 E. RAND ROAD
SCRUPLES HAIR TECHNIQUE - 915 E. RAND ROAD

PROPERTY SITE PHOTOS

EXHIBIT D

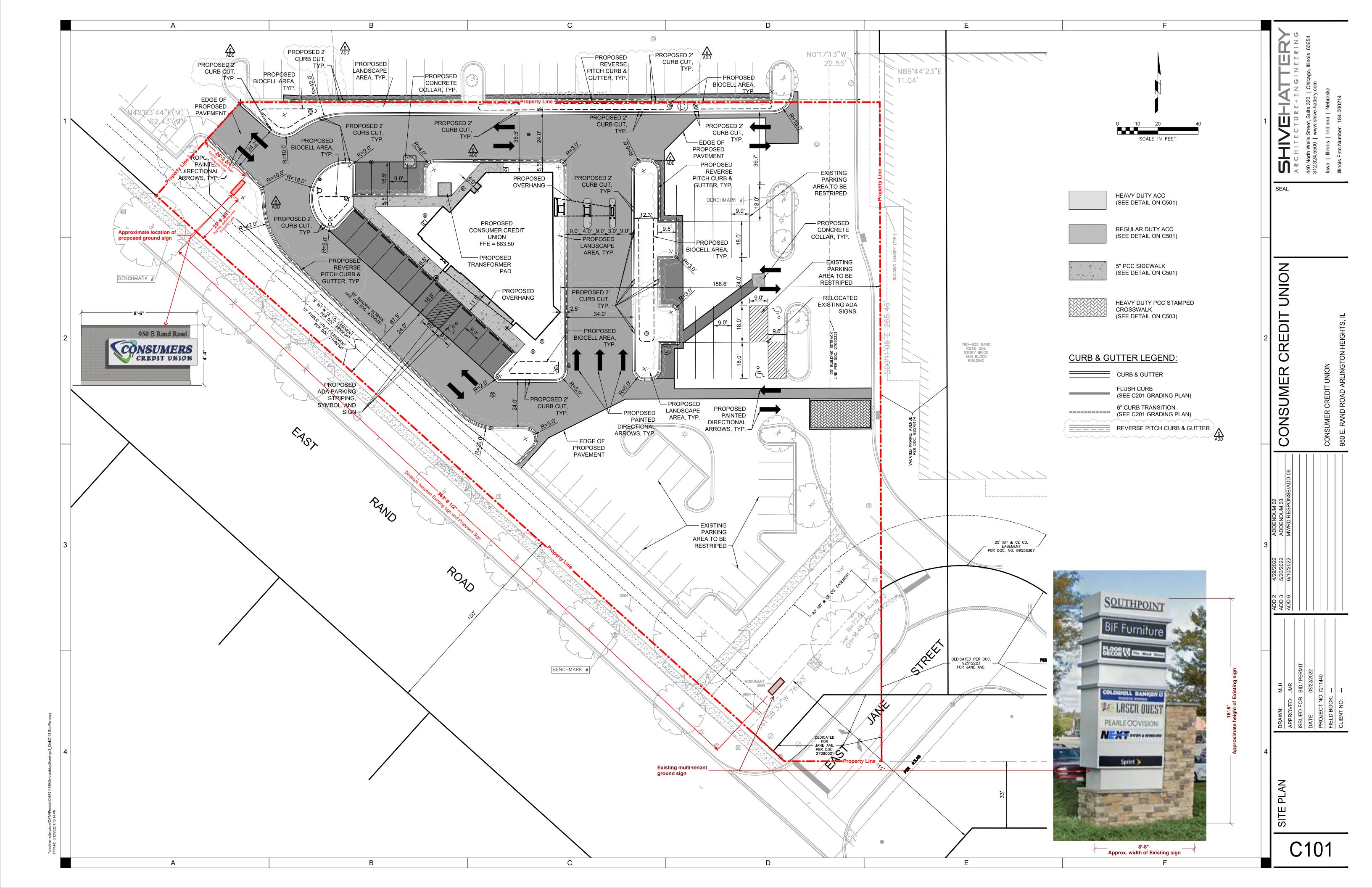




Autodesk Revit 2021

EXH-A

OVERALL SIGNAGE





EXTERIOR RENDERING

VIEW FROM RAND ROAD

EXHIBIT B



950 E. RAND ROAD ARLINGTON HEIGHTS, IL

Consumers Credit Union - Arlington Heights

10/14/22

DESIGN COMMISSION

7211440

SCALE: NOT TO SCALE





EXTERIOR RENDERING

VIEW FROM SOUTHWEST

EXHIBIT H



780 E. RAND ROAD ARLINGTON HEIGHTS, IL

Consumers Credit Union - Arlington Heights

12/03/21

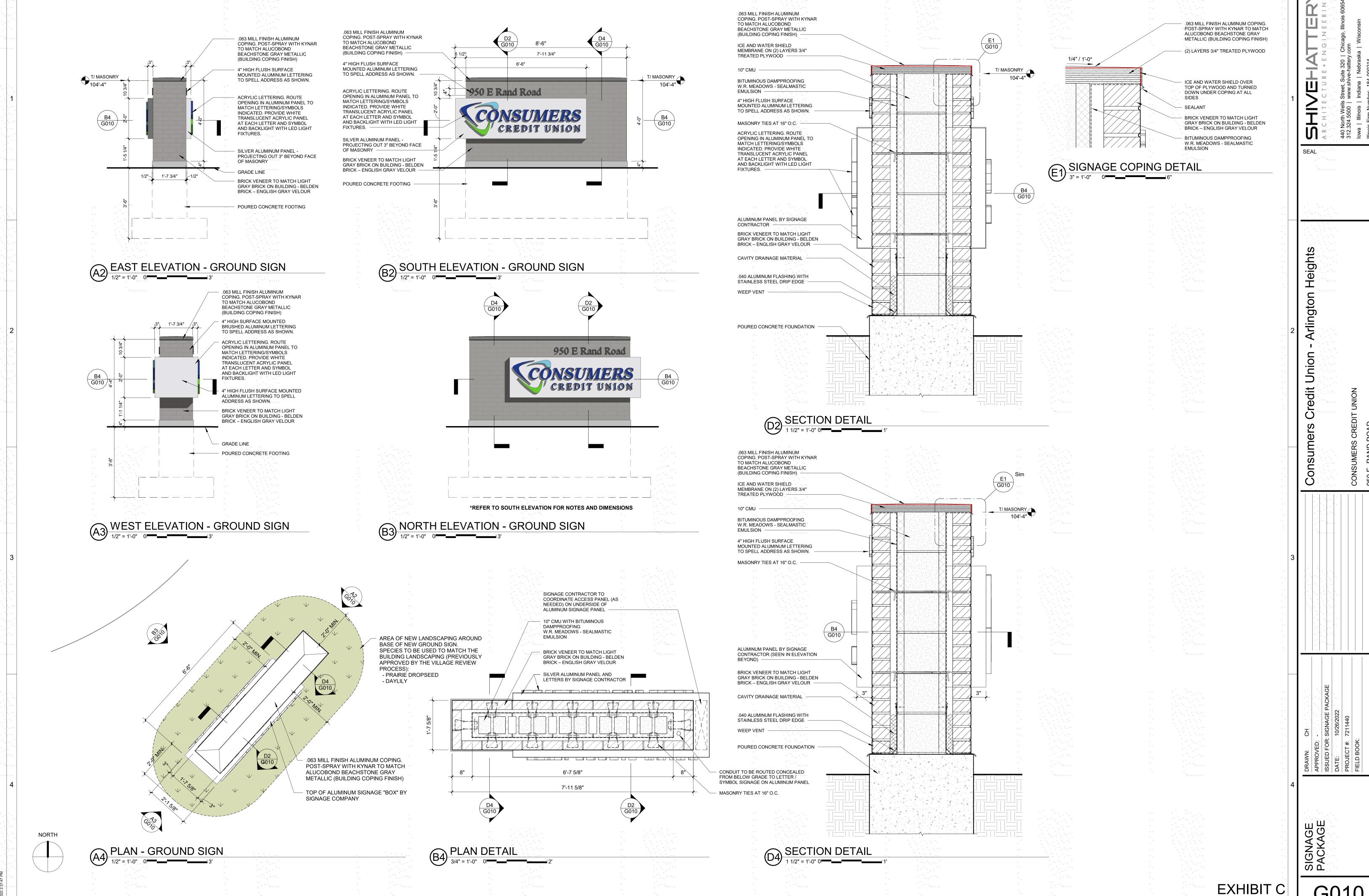
DESIGN COMMISSION

7211440

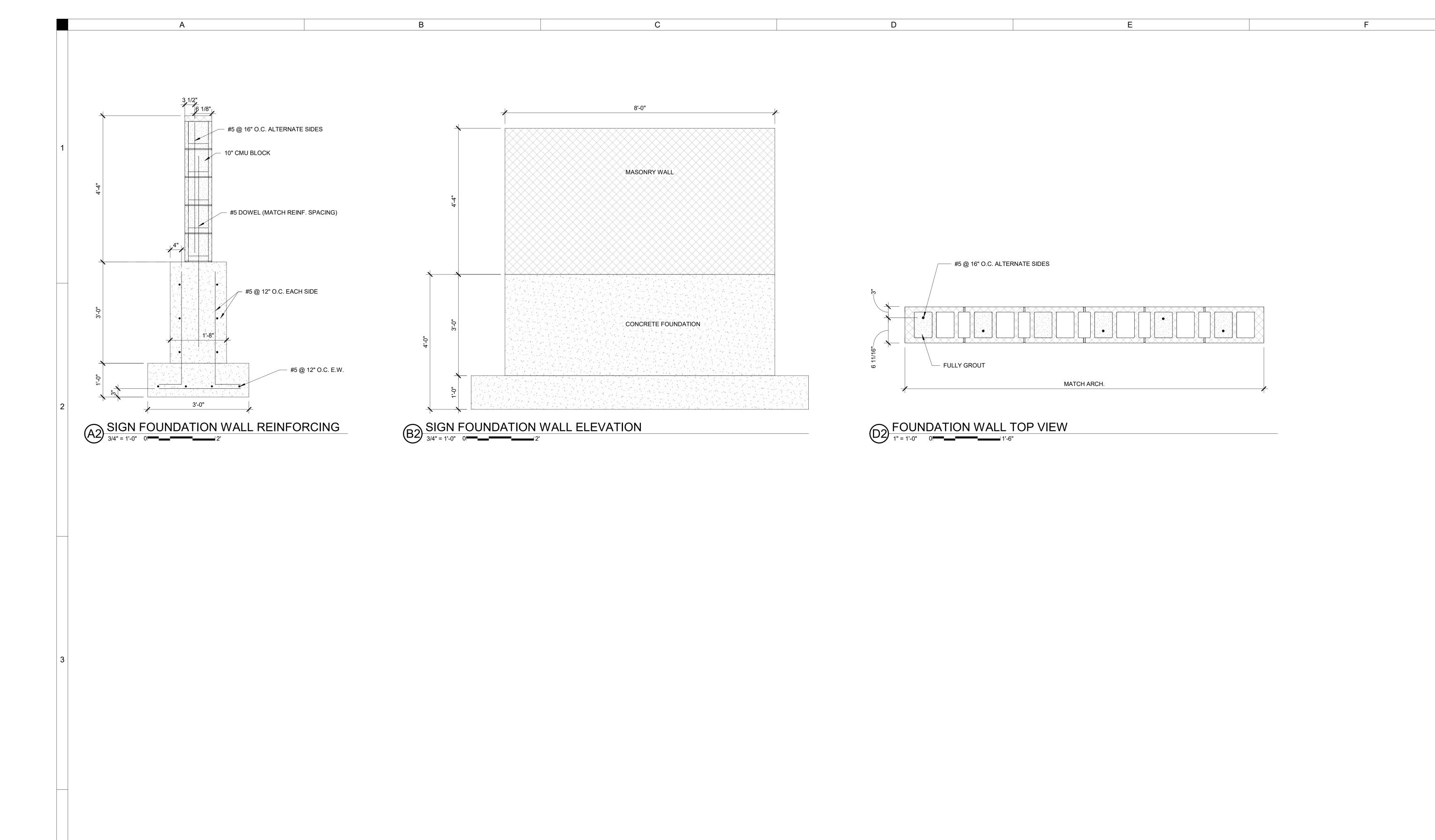
SCALE:







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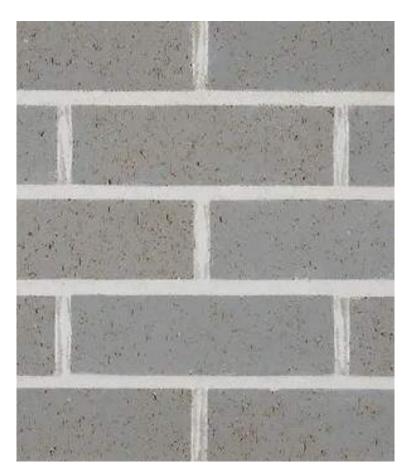


CONSUMERS CREDIT UNION HEIGHTS



DARK BLUE: PANTONE 280C LIGHT BLUE: PANTONE 7688C GREEN: PANTONE 7737C

FACE BRICK (RUNNING BOND) BELDEN BRICK - ENGLISH GRAY VELOUR (PATTERN IS NOT TO SCALE)



ALUMINUM BACKER PANEL WHITE ALUMINUM FINISH

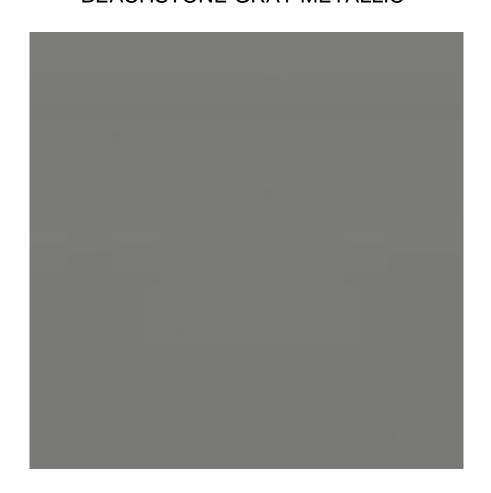
METAL CAP MATCH ALUCOBOND BEACHSTONE GRAY METALLIC

SIGN MATERIALS BOARD

950 E. RAND ROAD

ARLINGTON HEIGHTS, ILLINOIS

CONSUMERS CREDIT UNION - GROUND SIGN







October 17, 2022

<u>Petitioner Name</u>: Crystal Holowell (Shive-Hattery)

Date: October 11, 2021

<u>Project</u>: Signage Variation at Consumers Credit Union <u>Location</u>:950 E. Rand Road, Arlington Heights, IL

Exhibit E - Major Materials List:

Face Brick (Running Bond): Belden Brick – English Gray Velour

Concrete Base: Standard gray poured concrete base

Metal Cap (Galvanized): Match Alucobond – Beachstone Gray Metallic

Aluminum Sign Backer Panel: White Aluminum Finish

Letter Signage (Address): Aluminum Dark Bronze Anodized

Backlit Letter Signage: Custom colors (Light Blue, Dark Blue, and Green)

To match Consumers Credit Union branding

Branding Colors (Approximate Pantone matches - See Logo and Lettering below)

Dark Blue: Pantone 280C
Light Blue: Pantone 7688C
Green: Pantone 7737C





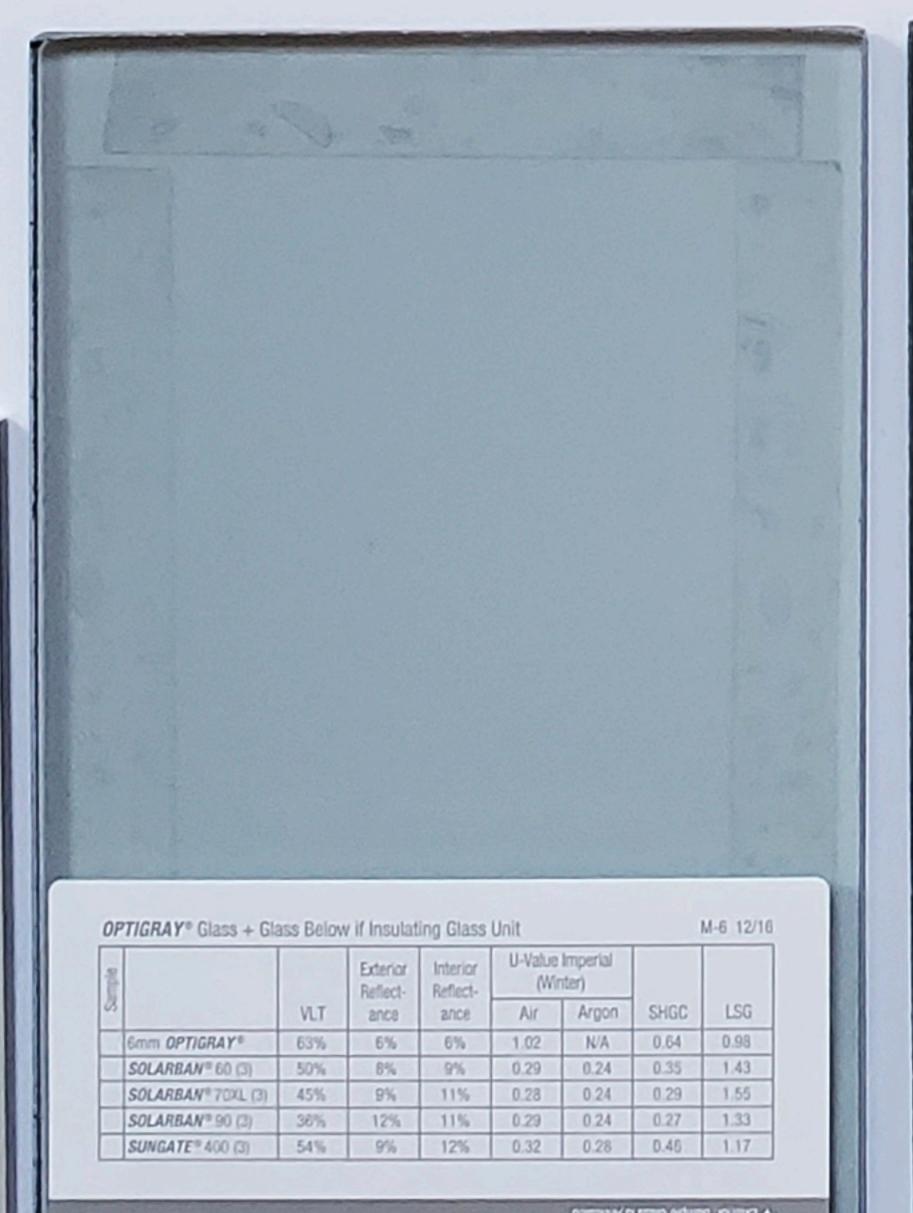
COMPOSITE METAL PANEL
(TYPE 1 - WALL)
ALUCOBOND - BEACHSTONE GRAY
METALLIC



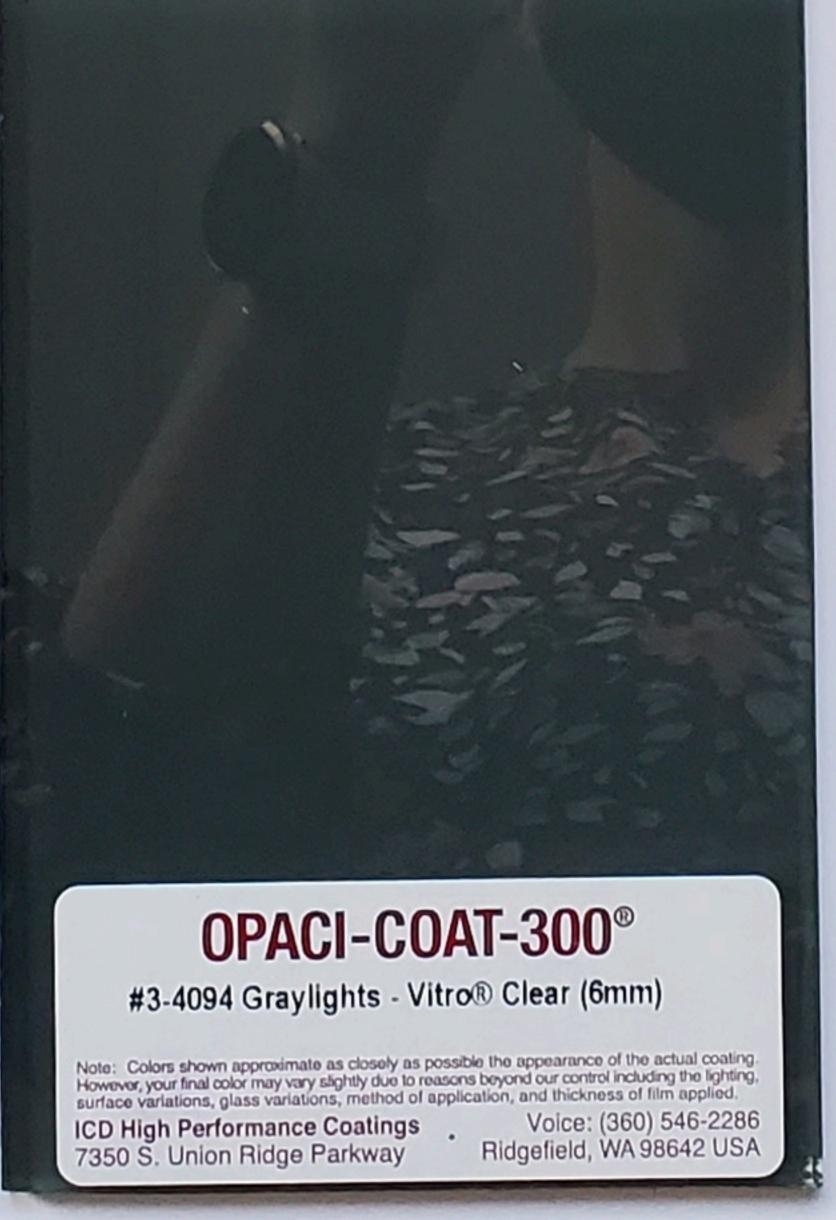
FACE BRICK (SOLDIER COURSE)
BELDEN BRICK - SMOKY GRAY VELOUR

(TYPE 2 - CANOPY)
ALUCOBOND - GREYHOUND

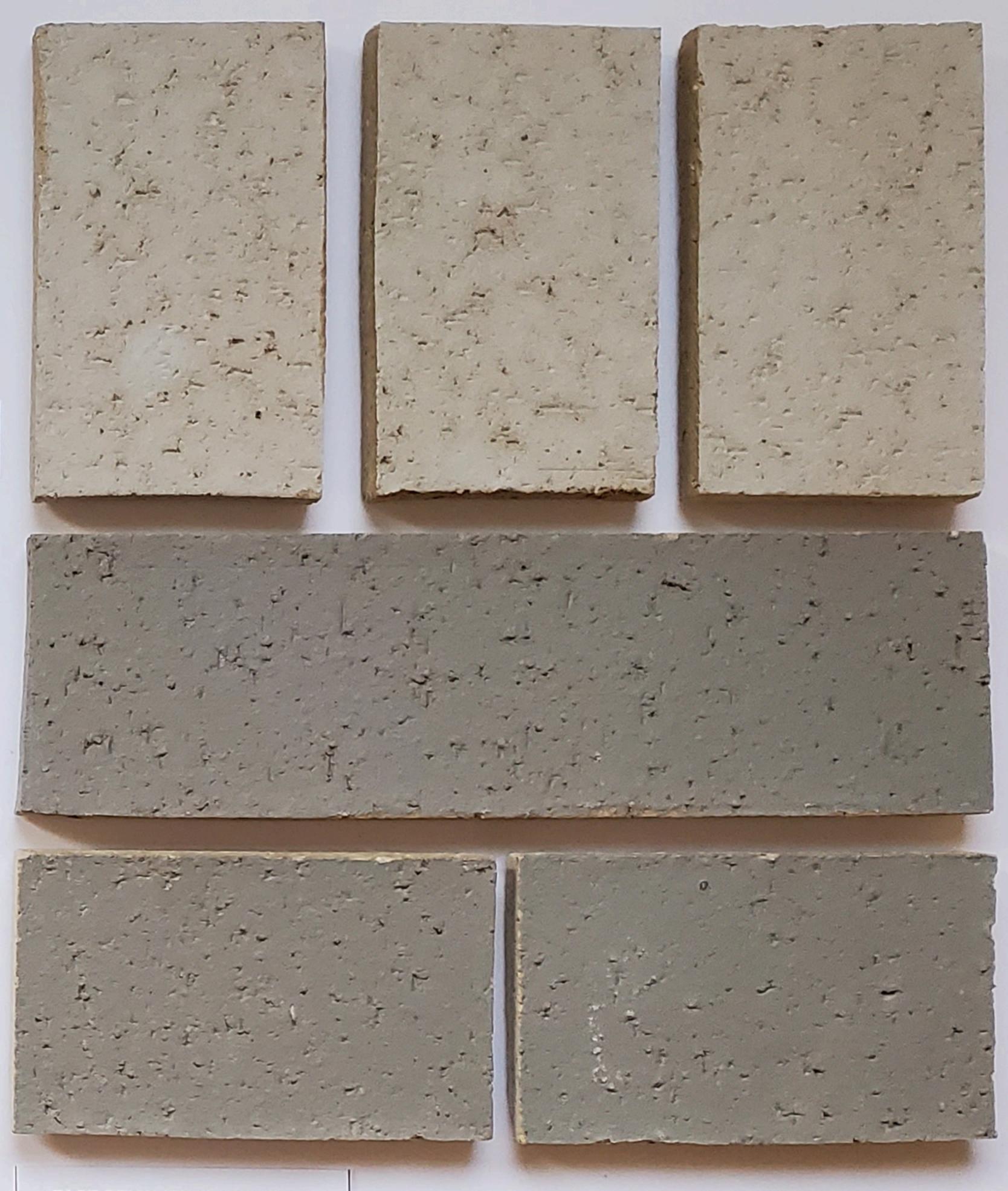
(TYPE 3 - CANOPY ACCENT)
ALUCOBOND - ULTRAMARINE BLUE



ALUMINUM FRAMING KAWNEER CLEAR ANODIZED (SILVER) GLASS - CLEAR, LOW-E VITRO / PPG OPTIGRAY



GLASS - SPANDREL ICD #3-4094 GRAYLIGHTS



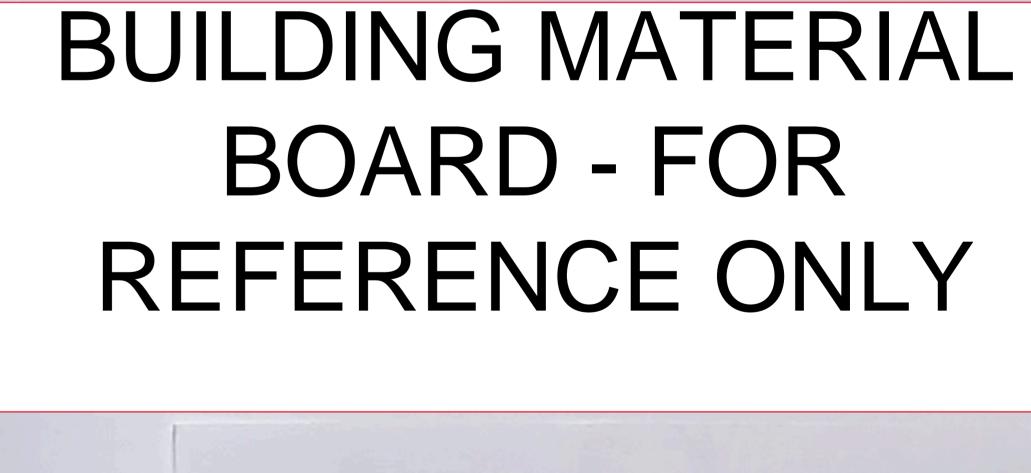
FACE BRICK (RUNNING BOND)
BELDEN BRICK - ENGLISH GRAY VELOUR

CAST STONE VENEER AND

HORIZONTAL BANDING

FRANKLIN STONE - SMOOTH FACE -

MONUMENT WHITE





EXTERIOR MATERIALS BOARD

CONSUMERS CREDIT UNION 780 E. RAND ROAD ARLINGTON HEIGHTS, ILLINOIS





December 3, 2021

<u>Petitioner Name</u>: Crystal Holowell (Shive-Hattery)

Date: December 3, 2021

Project: Consumers Credit Union (P.I.N. # 03-20-200-012)

Location: 780 E. Rand Road, Arlington Heights, IL

Major Materials List:

Face Brick (Running Bond):

Belden Brick – English Gray Velour

Face Brick (Soldier Course):

Belden Brick – Smoky Gray Velour

Cast Stone Veneer: Franklin Stone – Monument White –

Smooth Face - 16" High x 24" Wide

Horizontal Accent Band: Franklin Stone – Monument White –

Smooth Face - 5" H x 5" D x 48" L

Composite Metal Panel – Type 1 Wall: Alucobond – Beachstone Gray Metallic

Composite Metal Panel – Type 2 Canopy: Alucobond - Greyhound

Composite Metal Panel – Type 3 Canopy Accent: Alucobond – Ultramarine Blue

Aluminum Framing: Kawneer Clear Anodized (Silver)

Glass (Clear Low-E): Vitro / PPG Optigray

Glass (Spandrel): ICD #3-4094 Graylights (Basis of Design)

Galvanized Insulated Steel Door and Frame: Color to match Face Brick (Running Bond)

Applied Glass Film: Final design and colors to be determined.

This is shown as a placeholder.

Rooftop Screen: Cityscapes Envisor – Louver –

Color: Shadow Gray

BUILDING MATERIAL LIST -FOR REFERENCE ONLY