



DATE: August 19, 2023

TO: Randy Recklaus, Village Manager

FROM: Diana Mikula, Assistant Village Manager
Jack Cascone, Management Analyst II

SUBJECT: Updated: 2024 – 2025 Draft Strategic Priorities

Background

The Village Board of Trustees met on Monday, July 31 for their biennial Village Board Retreat where they identified several themes, trends, and challenges that could impact the Village of Arlington Heights in 2024 and 2025.

Strategic Priorities

Village staff summarized the Village Board's discussion and synthesized it into nine draft strategic priorities for 2024 and 2025:

- 1) Work with the Chicago Bears Football Club, our residents and business, and all other local, regional, and state-wide partners to develop a responsible, mutually beneficial, and one-of-a-kind redevelopment plan for the former Arlington Racetrack site that benefits our community's interests and is worthy of the property's legacy.
- 2) Continue to maintain good fiscal stewardship of Village resources ensuring ethical and efficient financial decision making on behalf of taxpayers (tied with #3).
- 3) Pursue environmentally sustainable programs and business practices within the Village, including the encouragement and facilitation of alternative transportation options such as pedestrian and bicycle access (tied with #2).
- 4) Continue efforts to maintain high quality core municipal services (tied with #5).
- 5) Develop new and creative ways to enhance public safety for residents, businesses, and all who visit the Village of Arlington Heights (tied with #4).
- 6) Continue to embrace diversity, equity, and inclusion efforts with an emphasis on creating a sense of belonging and engagement within the community and Village Government.
- 7) Maintain focus on the long-term design, construction, and maintenance of the Village's infrastructure program.
- 8) Seek economic development initiatives to strengthen the local economy, reduce vacancies, and enhance key gateways (tied with #9).
- 9) Seek, maintain, and expand attainable housing within the community (tied with #8).

Staff Recommendation

Staff recommends the Village Board of Trustees review the updated draft strategic priorities and minutes, and provide feedback by noon on Wednesday, August 23. The new strategic priorities will be placed on the September 5th Board agenda for acceptance by the Village Board.