

Project Description

Golf VX stands as the current U.S. division of Kakao VX, a Korean Indoor Golf Simulator company. With Kakao Corporation's technological prowess behind us, Kakao VX has made a significant mark in the indoor golf industry, boasting over 2,000 units throughout South Korea. Now, we're driven to introduce this groundbreaking technology to the American market through our flagship facility.

At Golf VX we are creating a golfing haven that transcends traditional barriers, warmly welcoming golfers of all genders, ages, and skill levels. We aspire to foster inclusivity and accessibility while offering an unparalleled entertainment destination for corporate events, social gatherings, and community engagements. Our flagship facility will feature 12 Golf VX T2 Simulator bays, a large putting green space, an arcade game area, and lastly a wide variety of food and beverage options.

Allow me to provide some exciting details about our facility's main attraction: the Golf VX T2 Simulator. This advanced simulator features a motor-controlled motion swing plate that accurately replicates the different inclines golfers often face when playing outdoors. Additionally, it boasts an auto tee-ball retrieval feature and two 3D motion cameras that measure ball flight data at an impressive rate of 3800 frames per second. These cutting-edge features ensure an unparalleled golfing experience that closely mirrors the challenges and dynamics of playing on an outdoor golf course.

Another innovative highlight of our facility will be the Makr Shagr, a robotic bartender that crafts drinks to individual preferences. With two robotic arms capable of producing up to 80 drinks per hour, the Makr Shagr is a technological marvel designed to deliver an unforgettable experience.

The Makr Shagr manages an impressive array of 158 bottles of spirits and juices, all elegantly hanging from a ceiling above the bar. This visual spectacle is further enhanced by the presence of four dispensers, each serving a distinct purpose. One for sugar, ensuring every drink is perfectly balanced, one for dispensing fruit to garnish beverages, one for dispensing beer, and one for dispensing wine. The Makr Shagr's sheer capabilities make it more than just a bartender; it's a seamless blend of technology, innovation, and craftsmanship.

The mechanics behind ordering an alcoholic beverage at our facility are as follows. Once customers have selected their beverage of choice, members of our facility's waitstaff will check identification and then transfer the alcoholic beverage orders through our POS system. Our robotic bartender will then begin crafting their drink of choice. When robotic bartender has finished making the drink, our waitstaff will hand deliver the beverage to the customer.

With operational hours spanning from 10am to 10pm Sunday – Thursday and 10am-12am Friday & Saturday, we anticipate our evenings to be the heartbeat of activity. Moreover, we

recognize that serious golfers often yearn for early morning practice sessions before their workday begins. Our facility will accommodate these dedicated individuals, providing a tranquil and professional environment for sharpening their golf skills.

Our team of 5 dedicated members, including an on-site PGA Teaching Professional, will blend their interests in both golf and hospitality to create a dynamic outing for all who come and visit.

While a membership program at our flagship site offers added opportunities for camaraderie and special benefits, we're dedicated to ensuring that our facility remains open to all, regardless of membership status.

To further enrich our offering, we're excited to present a range of instructional opportunities. These include individual lessons, and lesson packages that will be led by our on-site PGA Teaching Professional.

We will also offer both tournaments and league play at our Golf VX facility. These events will not only provide exciting competitive opportunities for golfers but also foster a sense of community and connection among players. Tournaments and leagues have the power to forge lasting friendships, encourage skill development, and bring together individuals who share a common passion.

With a pricing model centered on hourly simulator rentals, we're focused on delivering flexibility and value to our patrons. Moreover, we're thrilled to offer exclusive Golf VX merchandise/apparel and personalized club-fitting services for those seeking to enhance their golfing experience.

Thank you for your consideration of our proposal. We eagerly await the opportunity to share further insights and answer any questions you may have.