

**PROPOSED CHAPTER 30
TEXT AMENDMENTS
as recommended by the
Design Commission on 10-14-14**

Section 30-101 Definitions

Sandwich Board Sign. A sign set on the ground (without attachment to the ground) in an 'A' frame configuration with two panels hinged at the top. Sandwich board signs are permitted in the **B-1, B-2, B-3, B-4, & B-5** zoning districts **s** only.

Section 30-201.h.12.e.ii (Downtown (B-5) Sandwich Board Signs). ~~Pre-engineered~~ plastic sandwich board signs are discouraged **prohibited**.

Section 30-703 Sandwich Board Signs (B-1, B-2, B-3, & B-4 zoning districts). (New section to be added in its entirety)

a. Number.

1. Each business shall be permitted one sandwich board sign per street frontage or per entry, up to a maximum of two sandwich board signs per business.

b. Size.

1. The signage area shall be a maximum of six square feet on each face of the sign.
2. The overall sign size shall not exceed 27" wide and 42" tall.

c. Location.

1. Sandwich board signs shall only be located on private property and must be within 10 feet of the building entrance. They are not allowed within the public right of way or in parking lots. They shall not extend beyond the length of the business frontage.
2. Sandwich board signs shall not constitute a hazard to use of pedestrian or vehicular thoroughfare (refer to Section 30-120). Five feet clearance must be maintained on all pedestrian walks, and clearance in front of doors shall be maintained.

d. Message.

1. The message on a sandwich board sign may include the name of the business, products produced or services rendered, and other pertinent information related to the business' operation. The business name shall be limited to 33% of the overall sign area.
2. Professionally printed, computer generated messages are allowed.
3. Hand written messages are allowed if in a neat and legible manner on a dark color background.
4. White erasable boards are not allowed.
5. Manual change bulletin board signs are not allowed.

e. Construction.

1. Sandwich board signs must be free standing and constructed of wood or metal, or similar appropriate material as approved by Village staff.
2. Plastic sandwich board signs are prohibited.
3. Signs must be weighted in order to ensure that they do not fall. Signs must be maintained in an upright position at all times.
4. Signs are not allowed to be illuminated.

f. Hours of Display.

1. Sandwich board signs may only be displayed during open business hours.