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585 Bond Street - Lincolnshire, IL 60069
 PHONE: (847) 520-1255 FAX: (847) 520-1543
www.kieffersigns.com

CUSTOMER: Holiday Inn Express

LOCATION: CHIAR Arlington Hts., IL

SALESMAN: L. Jones

DESIGNER: MAK

DATE: 8/18/14

- Artwork
 - Design
 - Survey
- All boxes checked to Enter Order



COMPANION FILES

PRODUCTION PROCESSING

Kieffer Item # _____

Job # _____

-001 _____

-002 _____

-003 _____

-004 _____

INITIALS: DATE: MSO 4/10/15 LMK 5/8/15

REVISION: A Show Set back

B Sign 3 to new location

C _____

D _____

E _____

F _____

G _____

H _____

I _____

J _____

B67186C

Sign 2

Internally Illuminated 5'-1" Monogram Stacked Letter Layout. Reference Drawing HI-1021 for General Specifications.



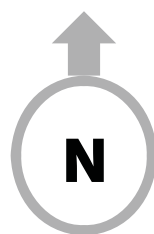
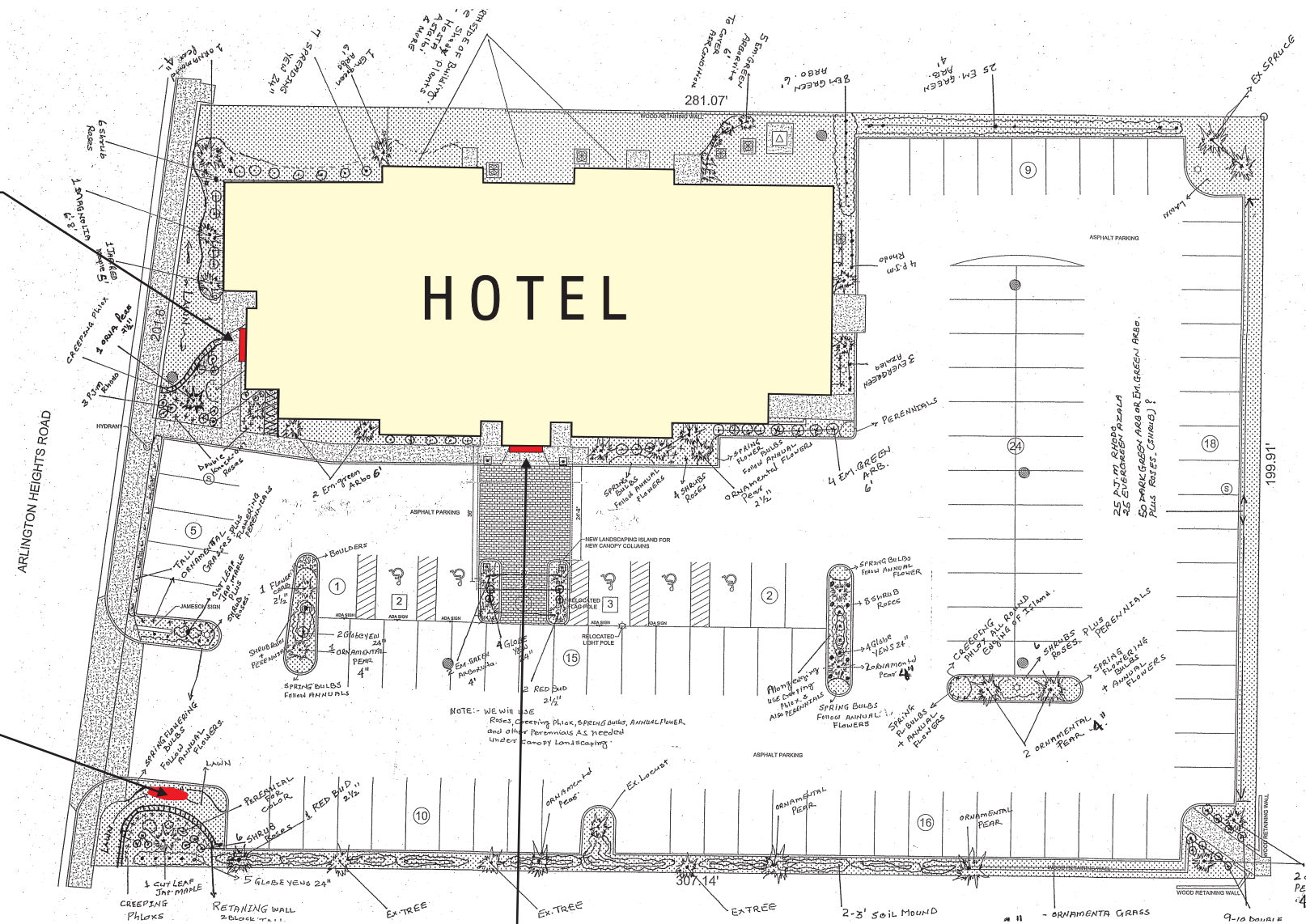
Sign 3

Existing XP-52-15 Pylon Sign to be re-installed in area shown. New foundation will be required. Reference Drawing HIXS-122 for fabrication specifications.

SEE B67186C1 FOR SIGN LOCATION @ ENTRANCE.

Sign 1

Standard Illuminated Holiday Inn Express Stacked Linear Layout w/ 5'-1" Monogram & Large Letters - Ref. Drawing HI-1022b for specifications.



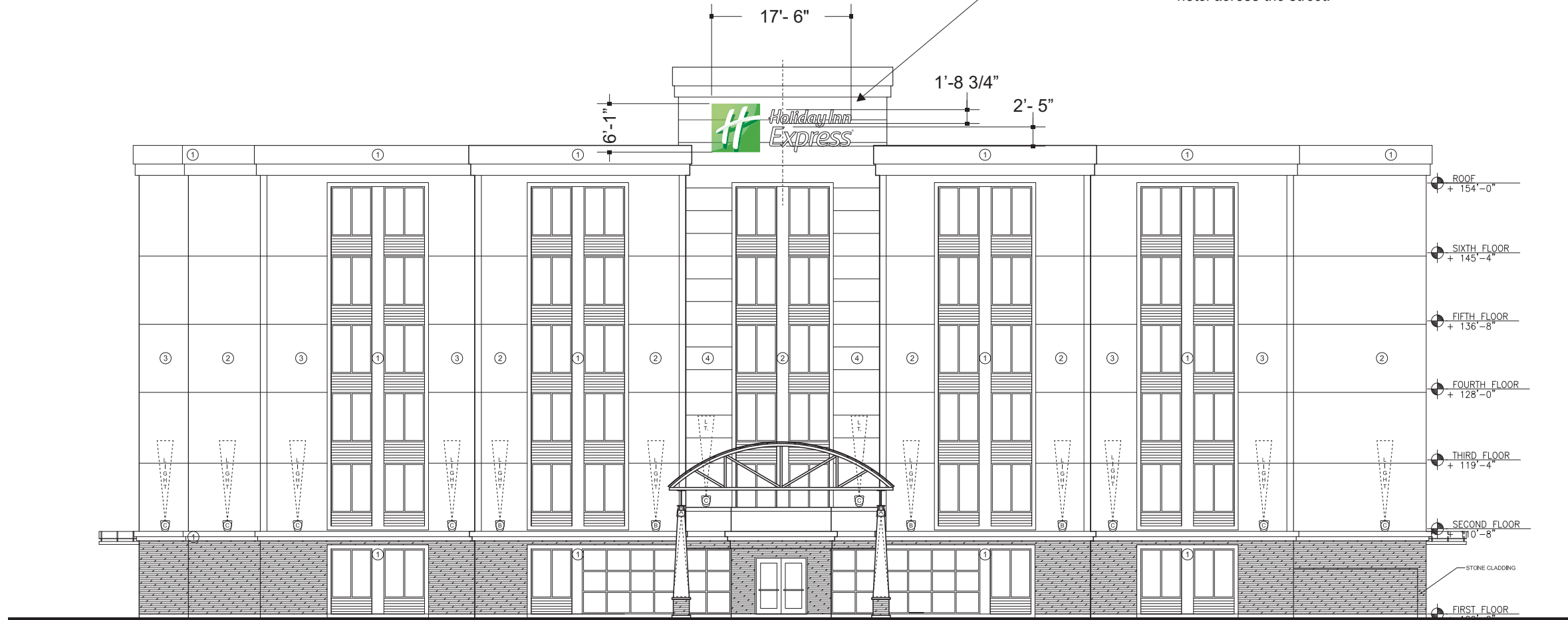
SITE PLAN



Site Identification
Sign 1

NOTE:
Elevation shown is preliminary, survey required prior to letter fabrication.

Standard Illuminated Holiday Inn Express
Stacked Linear Layout w/ 6'-1" Monogram -
Ref. Drawing HI-1022 for specifications.
NOTE:
Letters are existing & to be relocated from
hotel across the street.



PROPOSED SOUTH ELEVATION

Scale: 1/16" = 1' - 0"



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CUSTOMER: Holiday Inn Express

LOCATION: CHIAR Arlington Hts., IL

SALESMAN: L. Jones

DESIGNER: MAK

DATE: 8/18/14

- Artwork
 - Design
 - Survey
- All boxes checked to Enter Order



COMPANION FILES

PRODUCTION PROCESSING

Kieffer Item # _____

Job # _____

-001 _____

-002 _____

-003 _____

-004 _____

INITIALS: DATE: 1 / 30 / 15

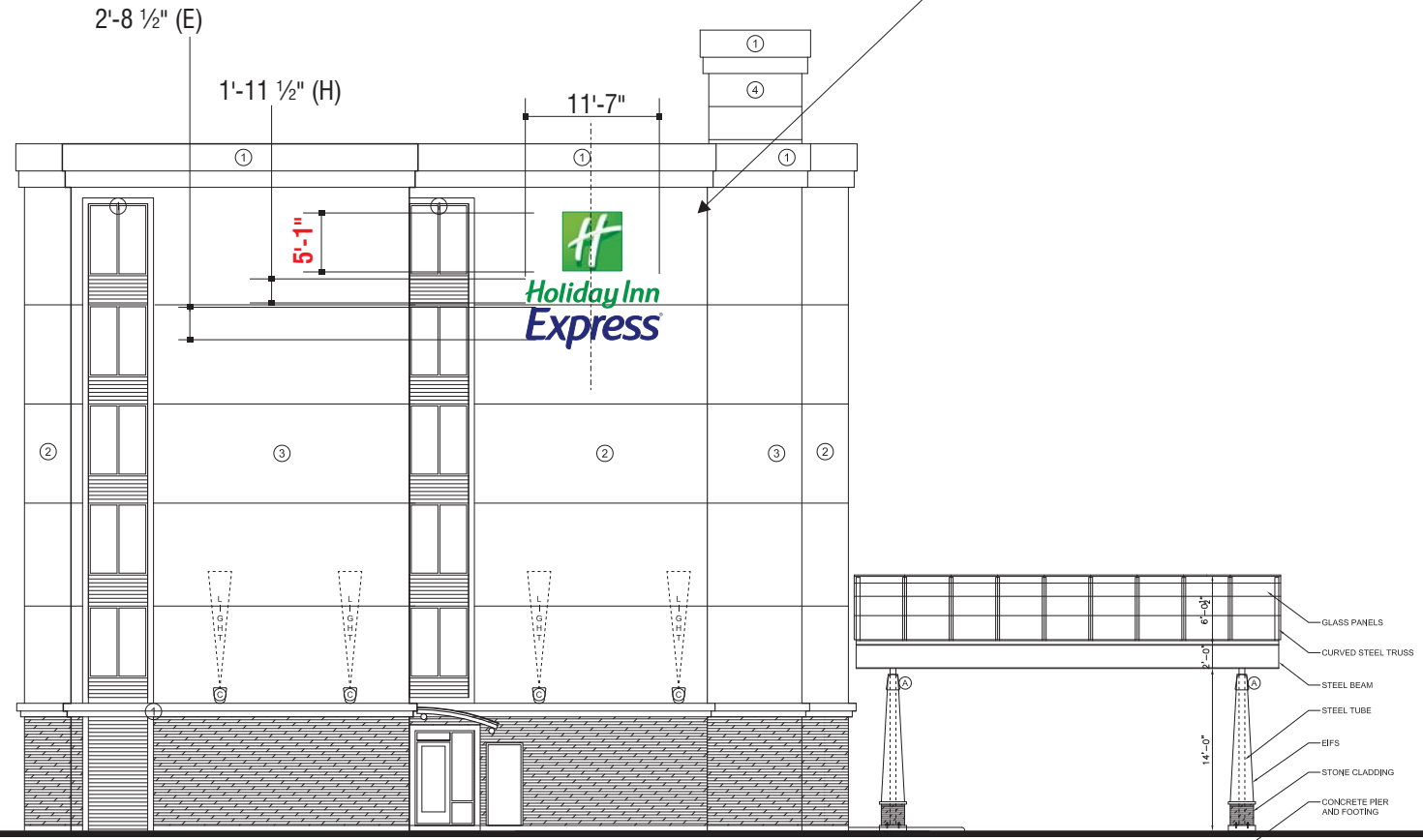
MAK

B67186



NOTE:
Elevation shown is preliminary, survey required prior to letter fabrication.

Internally Illuminated 5'-1" Monogram Stacked Letter Layout. Reference Drawing HI-1021 for General Specifications.



PROPOSED WEST ELEVATION

Scale: 1/16" = 1' - 0"



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CUSTOMER: Holiday Inn Express

LOCATION: CHIAR Arlington Hts., IL

SALESMAN: L. Jones

DESIGNER: MAK

DATE: 8/18/14

- Artwork
 - Design
 - Survey
- All boxes checked to Enter Order



COMPANION FILES

PRODUCTION PROCESSING

Kieffer Item # _____

Job # _____

-001 _____

-002 _____

-003 _____

-004 _____

REVISION:	INITIALS:	DATE:
A		
B		
C		
D		
E		
F		
G		
H		
I		
J		

B67186A



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CUSTOMER: Holiday Inn Express
LOCATION: CHIAR Arlington Hts., IL
SALESMAN: L. Jones
DESIGNER: MAK
DATE: 8/18/14

Artwork
 Design
 Survey
All boxes checked to Enter Order



COMPANION FILES

PRODUCTION PROCESSING

Kieffer Item # _____
Job # _____
-001 _____
-002 _____
-003 _____
-004 _____

REVISION:	INITIALS:	DATE:
A	MAK	1/30/15
B	MSO	4/10/15
C	LMK	5/8/15
D		
E		
F		
G		
H		
I		
J		

Existing XP-52-15 Pylon Sign to be re-installed in area shown. New foundation will be required. Reference Drawing HIXS-122 for fabrication specifications.

NOTE:
This sign is existing and across the street & will be re-installed @ location shown.



NOTE: SIGN MUST BE OUTSIDE 12' VISIBILITY TRIANGLE. SEE DRAWING B67186C-1

PROPOSED XP-52-15 PYLON SIGN

B67186B



Site Identification
Sign 3



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LOCATION: CHIAR Arlington Hts., IL
SALESMAN: L. Jones
DESIGNER: MAK
DATE: 8/18/14

Artwork
 Design
 Survey
All boxes checked to Enter Order



COMPANION FILES

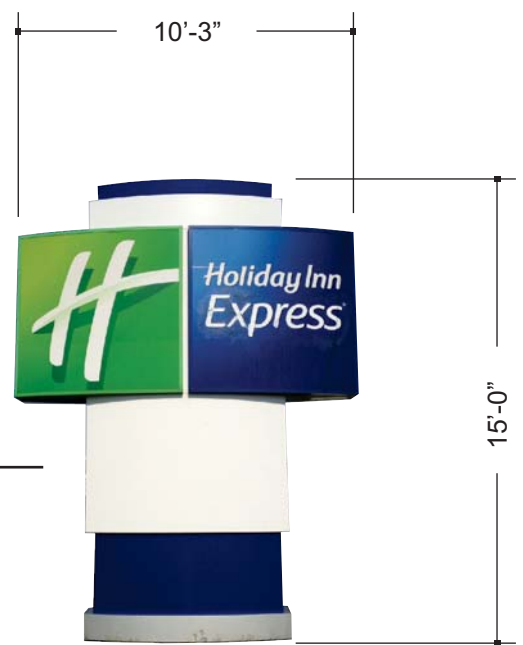
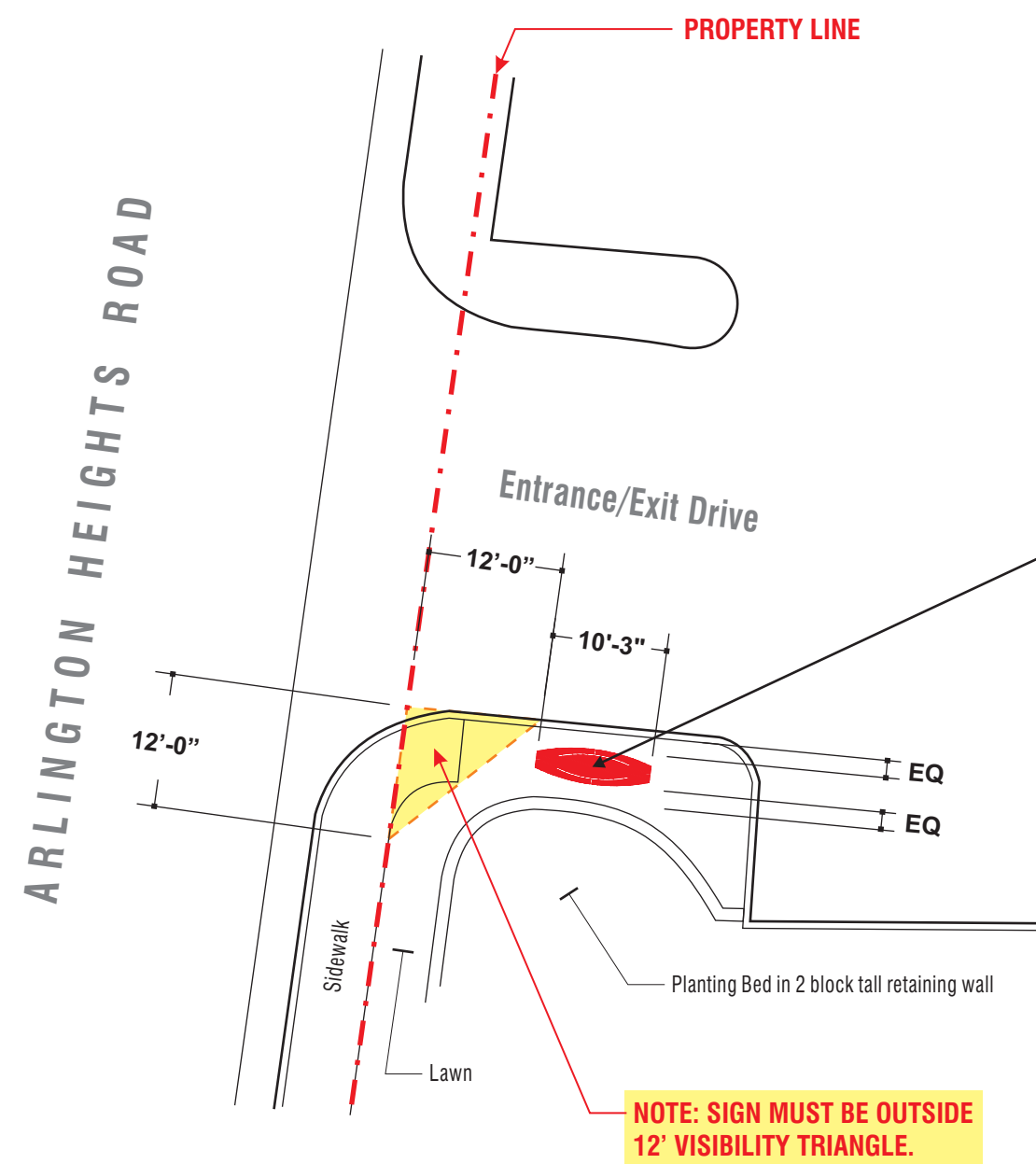
PRODUCTION PROCESSING

Kieffer Item # _____
Job # _____
-001 _____
-002 _____
-003 _____
-004 _____

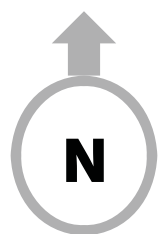
INITIALS: _____ DATE: 4/10/15
MSO _____

REVISION:	DATE:	BY:	DESCRIPTION:
A			Show Set back
B			
C			
D			
E			
F			
G			
H			
I			
J			

B67186C1



Sign 3



SCALE: 1/16"=1'-0"
SITE PLAN @ ENTRANCE



Village of Arlington Heights
33 S Arlington Heights Rd
Arlington Heights, IL 60005
Attn: Building Department

Re: Holiday Inn Express, 2111 S Arlington Heights Rd; Arlington Heights, IL

Dear Sir or Madam,

Please allow this letter to serve as our material list for the 98 square foot sign to be installed on the main entry façade of the new Holiday Inn Express as noted above.

1. Petitioner Name: Kieffer & Co., Inc.
2. Date: May 18, 2015
3. Project: Holiday Inn Express
4. Location: 2111 S Arlington Heights, IL

Major Chain Hotel – Franchised

Main Entry Façade LED Channel letters: Branded logo and letters/fonts

Signage: Green - Pantone 362C; Blue – Pantone Reflex Blue C; 3M perforated vinyl over translucent faces. Faces - acrylic internally illuminated, channel letter sign, green/blue day, white night. Trim cap and retainers are painted branded/proprietary green and blue.

Thank you for your consideration,

A handwritten signature in black ink that reads "Rose Hollingsworth". The signature is written in a cursive, flowing style.

Rose Hollingsworth
Kieffer & Co., Inc.
585 Bond St.
Lincolnshire, IL 60069
847.415.5714

A rectangular stamp with the word "RECEIVED" in a large, bold, outlined, sans-serif font.

JUN - 5 2015

PLANNING & COMMUNITY
DEVELOPMENT DEPARTMENT

Material/Sign Sample Photo
Face of letter

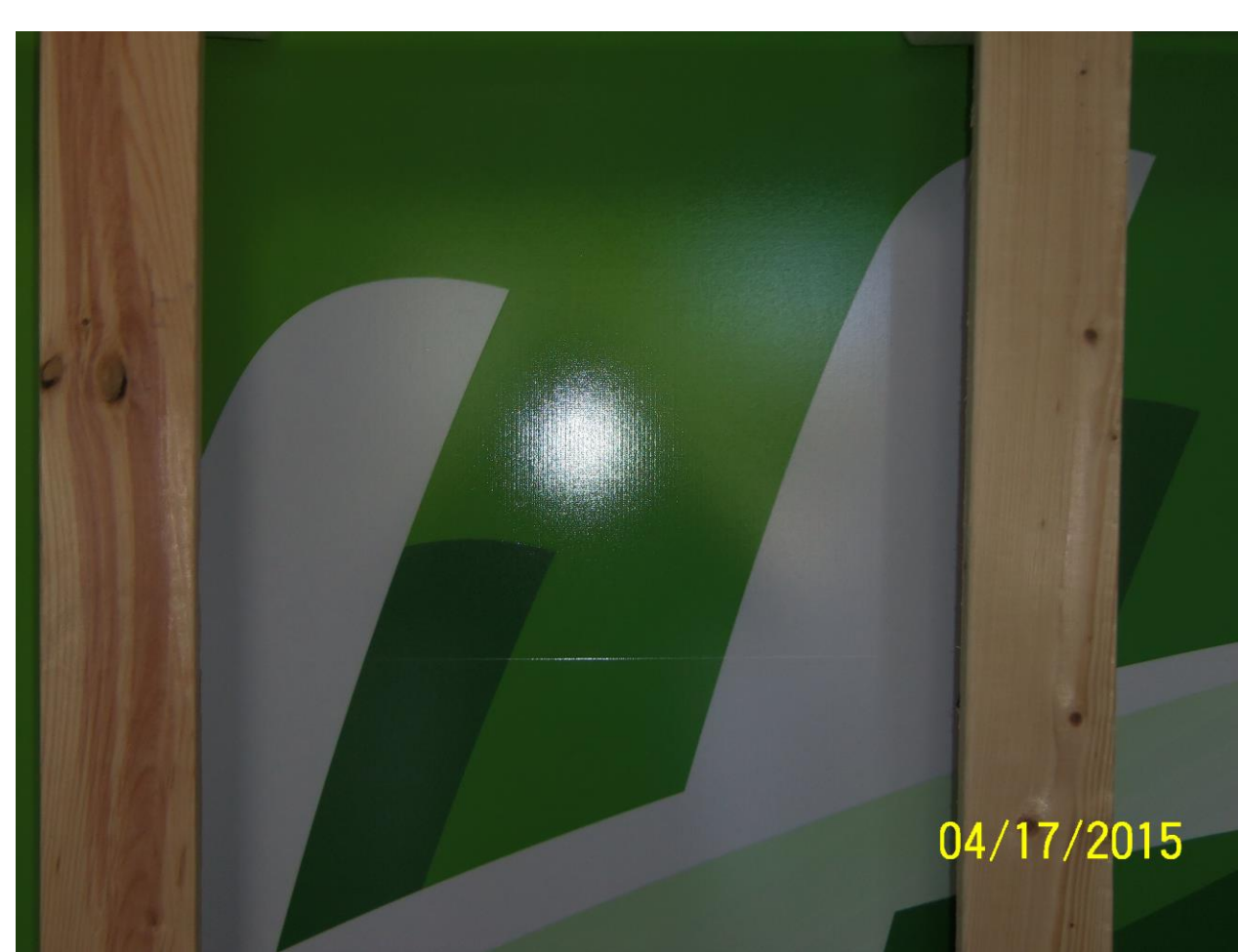




Material/Sign Sample Photo
Face of logo box

Material/Sign Sample Photo
Face of logo box close up

04/17/2015





Newly renovated front façade of
new Holiday Inn Express
2111 S Arlington Heights Rd



Former Holiday Inn Express location
2120 S Arlington Heights Rd
(now a Comfort Inn)



Letterset being requested for re-install on front façade of newly renovated Holiday Inn Express (previously installed and customer owned – 2120 S Arlington Heights Rd



Wingate Hotel
2112 S Arlington Heights Rd
(directly across the street)



View facing north from new location
(2111 S Arlington Heights Rd)
U.S. Department of Labor building
2020 S Arlington Heights RD



School District 59 Administration Building ,
directly south of main façade of new
Holiday Inn Express' new sign. The new façade
will be above this building so there will be no
risk of the new sign shining on their windows
and the building is generally empty at night
when sign will be on



Another view of School District 59
Administration Building ,
directly south of new Holiday Inn Express



The building that use to house the Wellington has been demolished, it was set back beyond the view of the main facade



Example of a sign not sized proportionally to the façade or establishment, does not impress excellence or consideration of a well thought out sign plan and design