



Village of Arlington Heights
33 S. Arlington Heights Road
Arlington Heights, IL 60005

Mayor Thomas W. Hayes

February 19, 2016

Dear Chairman Eckhardt and Members of the Design Commission,

I am aware of your recent discussions regarding Electronic Signage. The Design Commission and Village Staff have been undertaking a very thoughtful and thorough approach in reviewing this issue over the past few years. As you know this is an evolving issue in the marketplace and one in which a number of key community stakeholders have expressed an interest. For that reason, it is an issue that I and members of the Village Board of Trustees also see as important and current.

Given our interest level, I would like the Design Commission to approach this issue a bit differently than other code issues have been approached in the recent past. I would like the Design Commission to use its expertise and work with Village Staff to develop a general overview of the issues related to Electronic Signage and report on a range of general approaches to the Village Board, along with a recommended approach for the Village Board to discuss. We would not expect your recommendation to include a detailed analysis or the writing of actual regulations at this time. I would like the Village Board to have an opportunity to discuss this issue earlier, rather than later in the process before giving further guidance and direction to Staff and the Commission on this matter.

While I understand that the Design Commission currently has a full case load to review, I would like the Village Board to be in a position to review your findings sometime in early June of this year at the latest.

Thank you in advance for your efforts on this important project and for all the hard work that you do for our Village.

Best Regards,

Thomas W. Hayes
Mayor

c: Village Board
Randy Recklaus, Village Manager
Charles Perkins, Director of Planning & Community Development
Steve Hautzinger, Administrative Contact for Design Commission