

**MINUTES
COMMITTEE-OF-THE-WHOLE
PRESIDENT AND BOARD OF TRUSTEES
VILLAGE OF ARLINGTON HEIGHTS
TEMPORARY POLICE STATION
WEDNESDAY JUNE 28, 2017 6:00 P.M.**

BOARD MEMBERS PRESENT: President Hayes; Trustees: Blackwood, Baldino, Glasgow, LaBedz, Rosenberg, Scaletta, Sidor, and Tinaglia

BOARD MEMBERS ABSENT: None

STAFF MEMBERS PRESENT: Randy Recklaus, Village Manager, Diana Mikula, Assistant Village Manager

SUBJECTS:

Village Board 2017 Goal Setting

President Hayes called the meeting to order at 6:02 PM. The Pledge of Allegiance was recited.

A. Village Board 2017 Goal Setting

Village Manager Randy Recklaus and Mayor Hayes made some opening remarks about the importance and purpose of the goal setting process.

The Village Board began by discussing the Board's interaction with itself as a workgroup. Each Trustee discussed their perspectives.

The next part of the discussion related to each Trustee's long-term Vision of the Village and what outcomes they would like to see achieved by the Village Board.

Village Manager Recklaus gave a review of some of themes highlighted during Departmental Status Reports, and updated the Board on the progress made towards goals identified in last year's session.

Village Board then discussed what the organization's strategic priorities for 2018-19 should be based on the long term vision and what the Village is currently facing. Each trustee identified specific areas that they believed the Village Government should focus on in the coming two years. Staff recorded the ideas and the board discussed them as a group. All of the ideas and the consensus top priority items identified through the process were recorded by staff (see attached summary).

Village Manager Recklaus indicated that staff would put together a summary of the evening for the Board's approval and that this document would serve as a basis for a business plan process for Village Staff to plan more detailed objectives for the coming year.

Other Business

None

Adjournment

Meeting was adjourned at 9:45pm.

Draft Strategic Priorities for 2018-19

These priorities and sub-priorities reflect the views of the Village Board identified at the June 28th, 2017 Village Board goal setting session. Once finalized, staff will develop a business plan of projects that support these priorities.

1. Explore new revenue sources to fund Village Services
 - a. Identify potential new revenues not currently being utilized by the Village to offset State of Illinois actions and flattening sales tax revenues
 - b. Find ways to grow current revenues by facilitating additional activity in growth sectors of the economy
2. Improve Building and Life Safety Processes and Customer Service
 - a. Identify specific opportunities for process and communications improvement in the Building and Life Safety Department
 - b. Identify and Implement Best Practices in those areas
 - c. Enhance Village Code Enforcement Efforts
 - d. Increase opportunities for feedback from the business community
3. Review and Update Village Business Development and Recruitment Strategy
 - a. Identify and analyze new uses and business types that have the most potential for long term growth
 - b. Align Village recruitment and retention efforts and zoning to target growth uses
 - c. Increase organizational flexibility to take advantage of unforeseen opportunities
 - d. Update strategy for implementation of TIF 4 Redevelopment Project Area based on evolving economic conditions
4. Review and Update Village Housing Regulations and Strategy
 - a. Analyze demographic trends to determine if current housing mix and regulations will continue to support Arlington Heights' population in the future
 - b. Adjust housing strategy to meet emerging needs
 - c. Ensure that current construction regulations support sustainable neighborhood growth and effective stormwater management
5. Continue Infrastructure Improvement Efforts
6. Increase Efficiencies in Service Provision
 - a. Explore ways to reduce Village expenditures in light of flattening revenues
 - b. Strengthen Use of Technology to increase organizational effectiveness and reduce operational costs
7. Evaluate the Village of Arlington Heights's Identity and Brand in the Community and Region.